

# Custom Album Application



## You...

Store: \_\_\_\_\_ Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Storefront address: \_\_\_\_\_

Shipping address: \_\_\_\_\_

Website: \_\_\_\_\_ Blog url: \_\_\_\_\_

Facebook: \_\_\_\_\_ Pinterest: \_\_\_\_\_

Instagram: \_\_\_\_\_

## Your business...

Is your business a:  retail store  event planner  home dealer  other: \_\_\_\_\_

Number of employees: \_\_\_\_\_ Year established: \_\_\_\_\_ Annual sales: \_\_\_\_\_

Please briefly describe your store: \_\_\_\_\_

How many wedding albums do you carry? \_\_\_\_\_

What are your top three wedding lines? \_\_\_\_\_

What letterpress wedding lines do you carry? \_\_\_\_\_

How many orders do you place with your letterpress wedding lines per year? \_\_\_\_\_

What letterpress albums do you plan to buy in the upcoming year? \_\_\_\_\_

What is the cost of a typical invitation set at your store? \_\_\_\_\_ and the cost of a high-end set? \_\_\_\_\_

What percentage of sales are printed in-house? \_\_\_\_\_ Do you discount? \_\_\_\_\_

Are there any retailers you might consider a direct competitor due to your proximity? *Please list:*

\_\_\_\_\_

Other thoughts to share? \_\_\_\_\_

\_\_\_\_\_

**Terms:** All albums must be paid by credit upon shipment. We are more than happy to discuss terms moving forward. Upon approval, you will receive our terms and conditions.

Please sign and fax the terms back in order to complete your approval process. Please allow 3-4 weeks for custom albums to ship. Albums will ship only to approved retailers.

If you have not heard from us within 2 weeks of submitting your application, please feel free to contact us to check the status of your approval.

For more information on our albums, please visit our website at [smockpaper.com/album](http://smockpaper.com/album) (password: love2015)

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